Resource Guide for Publishing and Promoting your Scholarly Projects in the Age of Technology

1. Finding an outlet for your research/project:
   1. Abstract Entry Tools
      1. <http://journalfinder.elsevier.com/>
      2. <https://journalsuggester.springer.com/>
      3. JANE: <http://jane.biosemantics.org/>
   2. Open Access Journals
      1. MedEd portal: <https://www.mededportal.org/>
      2. Plos One: <http://journals.plos.org/plosone/>
   3. Avoiding predatory journals
      1. Beall’s list: <http://beallslist.weebly.com/>
      2. Think, Check, Submit: <http://thinkchecksubmit.org/>
   4. Non-traditional article/commentary ideas (good for trainees):
      1. Bending the Value Curve: <http://hosppeds.aappublications.org/content/hosppeds/4/4/261.full.pdf>
      2. Scholarly Innovations in Pediatric Education: <http://www.academicpedsjnl.net/article/S1876-2859(15)00087-X/abstract>
      3. Ideas and Innovations: <http://www.academicpedsjnl.net/article/S1876-2859(16)30047-X/abstract>
      4. COMSEP quarterly publications: <http://pediatrics.aappublications.org/content/125/2/203>
2. Creating audio/visual promotional media to accompany article:
   1. CHLA Public Relations
      1. Ellin Kavanagh, Director, Research Communications, Phone: 323-361-8505, [ekavanagh@chla.usc.edu](mailto:ekavanagh@chla.usc.edu)
   2. Voice-over slide set
      1. Jing: <https://www.techsmith.com/jing.html>
      2. Audioslides: <https://www.elsevier.com/authors/author-services/enrichments/audioslides>
   3. Podcasting
      1. Peds Rap (starring CHLA faculty): <https://www.hippoed.com/peds/rap/>
      2. Zencastr (recording): <https://zencastr.com/>
      3. Cast (recording): <https://tryca.st/>
      4. Podbean (hosting): [www.podbean.com](http://www.podbean.com)
3. Social media
   1. Alt-metrics
      1. Research Gate: <https://www.researchgate.net/>
      2. Klout: <https://klout.com/home>
      3. Altmetric: <https://www.altmetric.com/>
   2. Social media management
      1. Hoot suite: <https://hootsuite.com/>